

Gaming and edtech paradise opens in West Africa

ABIDJAN, Ivory Coast - Touted as the 'largest video game venue in West Africa', the <u>Paradise Game Centre</u> officially opened its doors on the first floor of Cosmos Yopougon, the new shopping centre in Abidjan, Côte d'Ivoire on Wednesday, 24 July 2019.



Image: Paradise Game on Facebook

With 1,200m² of space, the centre focuses on the promotion of e-sports in Africa through tournaments and e-sport players training for international competitions. Video game fans can now enjoy the latest games while preparing for the upcoming FEJA, the largest e-sport event in Africa.

Starting in September 2019, a dedicated room of 80m² will host middle school and high school students for training sessions on computers, robotics, and the development of video games.

In 2020, the game centre will host the first edtech and e-learning programme of Yopougon where startups, teachers, students and entrepreneurs will work together on creating the future educational tools for Africa.

These two initiatives are aimed at getting the youth to join the new technology wave and be abreast of robotics, artificial intelligence and virtual reality.

"[Our] ambition [is] to transform the entertainment industry in Africa by using games as a way to learn and by allowing young Africans to discover the video game field, robotics and virtual reality," declared Sidick Bakayoko, founder of Paradise Game.

With more than 500,000 visitors expected per year, Paradise Game Centre is positioning itself as a platform to entertain, educate and empower young Africans.



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